

60<sup>th</sup>

BANGKOK  
GEMS & JEWELRY  
FAIR

**DITP**  
Department of International Trade Promotion  
Ministry of Commerce, THAILAND



**6-10 September 2017**

6-9 September 2017, 10.00-18.00 hrs.

10 September 2017, 10.00-17.00 hrs.

At Challenger Hall 1-3, IMPACT Muang Thong Thani, Bangkok, Thailand

## Fair Detail



- Event name:** The 60<sup>th</sup> Bangkok Gems & Jewelry Fair
- Event date:** 6-9 September 2017, 10.00-18.00 hrs.  
10 September 2017, 10.00-17.00 hrs.
- Location:** Challenger Hall 1-3, IMPACT Muang Thong Thani, Bangkok, Thailand
- Organizer:** Department of International Trade Promotion, Ministry of Commerce, Thailand through the Office of Lifestyle Trade Promotion  
563 Nonthaburi Road, Bangkrasor, Muang, Nonthaburi 11000 Thailand  
Tel: +66 2507 8392 to 3  
Fax: +66 2547 4292  
E-mail: [bkkgems@ditp.go.th](mailto:bkkgems@ditp.go.th)  
Website: [www.bkkgems.com](http://www.bkkgems.com)
- Number of exhibitors:** 1,000 companies/2,500 booths from selected domestic and overseas exhibitors
- Product groups:** Gemstones (precious stones, semi-precious stones, rough stones, other stones), diamonds, pearls, precious metals, synthetic stones, costume & fashion jewelry, fine jewelry, gold jewelry, silver jewelry, display & packaging, equipment & tools, jewelry parts, machinery, etc.
- Visitor profiles:** Importers, manufacturers, trading companies, distributors, wholesalers, retailers, boutiques, fashion showrooms, department stores, buying agents, designers, etc.
- Special events:** Fully integrated supply-chain business matching service, trend forum, design zone, fashion show, special showcases, seminars & conferences

The Bangkok Gems & Jewelry Fair is Asia's leading trade show for the jewelry industry, providing an outstanding platform for Thai and international jewelry designers and manufacturers to display their latest creations. Organized and managed by the Department of International Trade Promotion (DITP), the BGJF's 59<sup>th</sup> edition was a great success, attracting participation from a great many international buyers and exhibitors.

Since January 2017, the import duty of all gems and jewelry in Thailand has been lifted. Therefore, all the exhibitors can now enjoy duty-free status. The 60<sup>th</sup> BGJF offered plenty of new inducements such as electronic guidance systems for buyers to link easily with specific exhibitors. The show also highlighted jewelry aimed at specific target groups namely brides, men, seniors, pet lovers, etc as well as jewelry for special occasions. For the 60<sup>th</sup> edition, DITP plans to enhance the experience and convenience to exhibitors and visitors even further. Thus, more participants are expected to attend the fair in September 2017.

Bangkok is not only the renowned center for Asia's gems and jewelry business, it is also an exciting city that is readily accessible by air, offers wonderful accommodation, culture, cuisine and hospitality. And it offers great value for money. Please fill out this application form to enjoy the many benefits of participating in the 60<sup>th</sup> Bangkok Gems & Jewelry Fair.

# Terms and Conditions



## 1. General

- 1.1 An application shall be binding until such time as it has been accepted or declined by the Fair Organizer. Acceptance of the application shall be deemed to constitute a binding agreement with regard to stand location and rent specified.
- 1.2 Any infringement against this agreement by the Exhibitor shall render the Exhibitor liable to exclusion with immediate effect from participation in current and future exhibitions. The Exhibitor shall be responsible in such a case for the stand rental for the exhibition to which this agreement relates.
- 1.3 The Exhibitor shall undertake to adhere to the general "Terms and Conditions" as set out in this application, and to any special regulations which may be issued by the Fair Organizer, such as the Exhibitor's Manual.

## 2. Application for space and exhibitor qualifications

- 2.1 All applications for participation shall be made on the prescribed Application Form. The application will only be considered in effect once it has been received by the Fair Organizer and it is then binding until admission or final non-admission. Receipt of application will be acknowledged in writing.
- 2.2 The Exhibitor must be a legally registered company either in Thailand or in their country of origin.

## 3. Licensing and allocation of exhibition space

- 3.1 During the exhibition period, exhibition space is licensed to the Exhibitor only. The Exhibitor is not allowed to sub-license the exhibition space allocated to it, either wholly or in part.
- 3.2 Co-exhibitors or sub-contracted exhibitors are not permitted.
- 3.3 The Fair Organizer reserves the right to allocate the exhibition space based on product type/quality, date of application, date of payment, amount of booths, experience in activities with DITP, or in any manner as they deem fit. The Fair Organizer reserves the right to change the venue for the Exhibition, to change the exhibition space allocated to the Exhibitor, to alter the size and dimensions of the exhibition space or to undertake other structural alterations as they deem fit. Such changes shall be at the discretion of the Fair Organizer and the Exhibitor shall have no claim for compensation as a result of any changes.
- 3.4 If any Exhibitor who was approved by the Fair Organizer wishes to cancel the exhibition space, no Refunds will be issued in any event. The Fair Organizer has the right to reject the Exhibitor's application for any future event.

## 4. Exhibitor sales regulations

- 4.1 All sales activities must be done inside the Exhibitor's allocated space.
- 4.2 Products or services not included on the admission document cannot be exhibited. The Fair Organizer has the right to remove non-approved exhibits from the exhibition hall immediately. The operation and demonstration of exhibits can only be carried out within the framework of accepted standards.

## 5. Terms of payment

- 5.1 The Exhibitor must make full payment within the deadline as stated. Failure to do so gives the Fair Organizer the right to cancel the exhibition space.
- 5.2 Refunds will not be issued in any event.
- 5.3 The exhibition space may not be occupied before the stand rental has been paid in full.
- 5.4 In the event of the Fair Organizer being obliged by events out of its control such as war, the imposition of special measures by local authority or government, strike, lock out, fire or any other comparable incident, to cancel or postpone the exhibition, no refund of the stand rental will be paid.

## 6. Conduct in the exhibition centre

- 6.1 During the exhibition period, the Exhibitor shall be responsible for the good conduct of its employees, agents, contractors and sub-contractors who shall be bound by, and must observe, these Terms and Conditions in all respects. The Exhibitor must not permit anything which causes a nuisance or in the opinion of the Fair Organizer does not conform with the general standards of the Exhibition or may amount to a breach of these Terms and Conditions.
- 6.2 The Exhibitor must be able to operate its stand during the whole period of the Fair.
- 6.3 The Exhibitor should take note of matters mentioned in the Exhibitor's Manual, or communicated to it in any other way.
- 6.4 It is not permissible for the Exhibitor to distribute promotional materials outside its own stand.

## 7. Construction and decoration

- 7.1 The Exhibitor has option to either use a standard booth provided by the Fair's official contractors or to design and construct its own stand. The Exhibitor must cover the floor and walls of the stand with appropriate materials.
- 7.2 The Fair Organizer does not permit the Exhibitor to build its own stand using the Fair standard booth design at all.
- 7.3 It is not permissible for the Exhibitor to decorate above the height of the booth as mentioned in the Exhibitor's Manual, without prior approval from the Fair Organizer.
- 7.4 It is not permissible for the Exhibitor to damage partitions, floor, or any other goods supplied by the official contractor.
- 7.5 It is not permissible for Exhibitors to place objects outside the stand area or to obstruct fire safety devices, emergency exits and electrical control cabinets.
- 7.6 Use of the hall ceiling is not allowed for the Exhibition.
- 7.7 Exhibited products may not be removed during the period of the Exhibition without special authorization from the Fair Organizer.
- 7.8 An Exhibitor who has bulky exhibits which cannot be transported freely along the aisles of the Exhibition should contact the Fair Organizer in good time prior to the Exhibition to plan their inward transport.
- 7.9 It is not permissible for the Exhibitor to use a naked flame and to store gases and inflammable liquids within the exhibition area without the authorization of the fire safety officer and the Fair Organizer.
- 7.10 The Fair Organizer may make arrangements for any objects left on the stand after the final clearance date to be removed at the risk and expense of the Exhibitor. The Fair Organizer shall be entitled to retain the Exhibitor's property until such time as payment in full has been effected.
- 7.11 The Fair Organizer will co-ordinate with the official contractors in the event that the Exhibitor would prefer to decorate the booth with standard decoration and equipment at the Exhibitor's expense.
- 7.12 The Exhibitor's own stand construction decoration designs must be submitted to the Fair Organizer for approval before construction and installation.

## 8. Promotional materials

The Fair Organizer disclaims all responsibility for any errors in the *Fair Catalogue* or any other promotional materials.

## 9. Amendment of regulations

The Fair Organizer may amend these regulations and their terms owing to unavoidable circumstances. The Exhibitor agrees beforehand to any such amendment, and to observe them accordingly.

## 10. Waiver

No waiver by the Fair Organizer of any of the provision of these Terms and Conditions or of any of its rights here under shall have effect unless given in writing and signed by a director of the Fair Organizer.

## 11. Liability

- 11.1 The Exhibitor agrees to indemnify and hold the Fair Organizer blameless, in regard to: claims, liabilities, losses, suits, damages, judgments, expenses, costs and charges of every kind arising out of the default or negligence of, or any damage caused by the Exhibitor or its contractors or sub-contractors.
- 11.2 The Fair Organizer will not be responsible for any loss, damage occurring to any person, assets, rights of the Exhibitor due to uncontrollable incidents such as political disorder, natural disaster, robbery, fire or any other comparable incident.
- 11.3 The Fair Organizer will not be responsible for any loss, damage occurring to any person, assets, rights of the Exhibitor due to the Exhibitor's own construction, decoration and transportation.

## 12. Penalty

The Department of International Trade Promotion (DITP) has the right to revoke or not consider any Exhibitor who does not comply to these Terms and Conditions from future participation in any domestic or overseas trade fair(s) or other DITP's activities.

# Application Form



**01 | Exhibitor profile:** *(Please fill in the form using CAPITAL LETTERS)*

Company name: .....  
 Official address: .....  
 City: ..... Province/State: .....  
 Postal/Zip code: ..... Country: .....  
 Tel/Mobile: ..... Fax: .....  
 E-mail: ..... Website: .....  
 Contact person: 1..... Position: ..... Mobile: .....  
 2..... Position: ..... Mobile: .....

**02 | Previous experience in BGJF:**  Yes, in year: .....  No

**03 | Product category:** *(Please choose one or more than one)*

- Gemstones
  - Precious stones
  - Semi-precious stones
  - Rough stones
  - Others *(Please specify)* .....
- Diamonds
- Pearls
- Precious metals
- Synthetic stones
- Costume & fashion jewelry
- Fine jewelry
- Gold jewelry
- Silver jewelry
- Display & packaging
- Equipment & tools
- Jewelry parts
- Machinery
- Others *(Please specify)* .....

**04 | Exhibit zone:** *(Please choose only one zone you wish to be located in)*

- International zone
- Gemstones
  - Precious stones
  - Semi-precious stones
  - Rough stones
  - Others *(Please specify)* .....
- Diamonds
- Pearls
- Precious metals
- Synthetic stones
- Costume & fashion jewelry
- Fine jewelry
- Gold jewelry
- Silver jewelry
- Display & packaging
- Equipment & tools
- Jewelry parts
- Machinery
- Others *(Please specify)* .....

**05 | Participation fee for overseas exhibitor:**

| Booth  | Participation fee | Number of booth | Amount |
|--|-------------------|-----------------|--------|
| <input type="radio"/> Raw space 9 sq.m. (3x3 m.) | 3,000 US\$        |                 |        |

*Remark: For booth decoration package, the fair's contractor will send you packages with design and price*

**Terms of payment:** Completed application form must be submitted and **100% payment must be paid before 31 May 2017**

Payment must be made to the "Department of International Trade Promotion" by Bank Draft or contact Thai Trade Center nearest you for further payment information.

Please send the completed **Application Form and a photocopy of the Bank Draft** by e-mail to [bkkgems@ditp.go.th](mailto:bkkgems@ditp.go.th) or fax to +66 2547 4292 and send the Bank Draft by registered mail to Department of International Trade Promotion, Office of Lifestyle Trade Promotion: 563 Nonthaburi Road, Bangkrasor, Muang, Nonthaburi 11000 Thailand.

**For more information:** Tel: +66 2507 8392 to 3, E-mail: [bkkgems@ditp.go.th](mailto:bkkgems@ditp.go.th), Website: [www.bkkgems.com](http://www.bkkgems.com)

The applicant hereby accepts the Terms and Conditions provided by the Fair Organizer.

Stamp

Signature: .....

Name: .....

Date: .....

**For official use only:** 100% US\$: .....

Date: .....

**Please provide your company and product profiles as complete as possible.**

The Fair Organizer will use this information for your booth allocation (appropriate zoning) and to promote your company and products/services in the *Fair Catalogue* (e-Catalogue) on website: [www.bkkgems.com](http://www.bkkgems.com)

**All of the below must be submitted before 31 May 2017.**

Company name: .....

Product description: .....

**01 | Stand design:** *(Please attach photos or sketches of the previous exhibition and/or design direction of the 59<sup>th</sup> BGJF)*

*Attach photos/sketches*

## 02 | Company/brand logo and product photos

*Attach company/brand logo*

*Attach product photo 1*

*Attach product photo 2*

*Attach product photo 3*

*Attach product photo 4*

## 03 | Fair Catalogue (e-Catalogue): *(Please send the following items to e-mail: [bkkgems@ditp.go.th](mailto:bkkgems@ditp.go.th))*

1. Company/brand logo: 1 file, JPG format, resolution 300 dpi
2. Four product photos: 4 files, minimum photo size: 8x6 cm, JPG format, resolution 300 dpi



**DEPARTMENT OF  
INTERNATIONAL  
TRADE PROMOTION**

563 Nonthaburi Road,  
Bangkrasor, Muang,  
Nonthaburi 11000 Thailand

**T** +66 2507 8392 to 3  
**F** +66 2547 4292  
**E** [bkkgems@ditp.go.th](mailto:bkkgems@ditp.go.th)

[www.bkkgems.com](http://www.bkkgems.com)