



# 59<sup>th</sup> BANGKOK GEMS & JEWELRY FAIR

Press Release



Mrs Chantira Jimreivat Vivatrat, Inspector General of the Ministry of Commerce, has recently presided over the seminar titled “New Opportunities in Jewelry Business” at Ballroom Fl 38, Pullman Hotel Bangkok G. Speaking at the seminar were Mrs Jiranun Wongmongkol, Former Director of the Office of Thai Trade Representative in Phnom Penh, Cambodia; Mr Adul Chotinisakorn, Deputy Director General of the Department of Foreign Trade; and Mr Kittipong Boonkerd, Lecturer of South Asian Language Section, Department of Eastern Languages, Faculty of Arts, Chulalongkorn University. The seminar was organised with an aim to educate Thai gems & jewellery entrepreneurs on trends of foreign markets especially niche markets of spiritual jewelry and Indian wedding jewellery market. The Department of International Trade Promotion also deployed a exhibitor registration desk for The 59th Bangkok Gems & Jewelry Fair, which will be held during February 22-26, 2017, at Challenger Halls 1-3, IMPACT Muang Thong Thani. Interested Gems & Jewelry entrepreneurs can contact [www.bkkgems.com](http://www.bkkgems.com) and [www.ditp.go.th](http://www.ditp.go.th) for more information.



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(Seen from left to right) Asst Prof Dr Anothai Cholachatpinyo from Kasetsart University; Ms Napajaree Weoratana, Director of the Office of Lifestyle Trade Promotion; Mrs Chantira Jimreivat Vivatrat, Inspector General of the Ministry of Commerce; Mrs Jiranun Wongmongkol, Former Director of the Office of Thai Trade Representative in Phnom Penh, Cambodia; Mr Adul Chotinisakorn, Deputy Director General of the Department of Foreign Trade; and Mr Kittipong Boonkerd, Lecturer of South Asian Language Section, Department of Eastern Languages, Faculty of Arts, Chulalongkorn University.

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