



**BANGKOK  
GEMS & JEWELRY  
FAIR 62<sup>nd</sup> EDITION  
SEPTEMBER 2018**



For Immediate Release

**Exciting Jewelry Products at the Innovation and Design Zone  
At the 62<sup>nd</sup> Bangkok Gems & Jewelry Fair**



At the 62<sup>nd</sup> Bangkok Gems & Jewelry Fair, Department of International Trade Promotion, Ministry of Commerce showcases innovative jewelry products at the Innovation and Design Zone (IDZ) where visitors and buyers can explore 40 innovative jewelry businesses and start-ups to develop commercial uses and seek business matching partners. Some highlight brands in this zone are **Getnature** featuring Eco Creative Design jewelry and flower rings made from real flowers, **PIROON** presenting recyclable jewelry and **Ponk Smithi** that showcases jewelry made with the Mogume Gane technique to highlight the colors and materials of jewelry pieces.

New to this year's edition is the **Closer** interactive installation that brings visitors closer to their jewelry with cutting-edge technology that utilizes creative innovation. Visitors can participate by placing their own jewelry on the podium where 360-degree images of the jewelry will be recorded and projected on a screen that enables every detail to be admired from every angle.



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The 62nd Bangkok Gems & Jewelry Fair takes place from September 7 to 11, 2018 at Challenger Hall 1-3, IMPACT Muang Thong Thani. The fair opens for trade negotiations during September 7 to 9 at 10 a.m. - 6 p.m. and opens for the general public on September 10 at 10 a.m. - 6 p.m. and September 11 at 10 a.m. - 5 p.m. For more information and pre-registration, please visit [www.bkkgems.com](http://www.bkkgems.com) or dial DITP Call Center 1169.